

PERSONAL INFORMATION

Greta Gandini

WORK EXPERIENCE

06/2015–Present **Photographer and Project Manager for Tertulia**
All the informations: www.tertuliamagazine.it

2004–Present **Freelance Photographer and Videomaker**
greta.gandini.media

After a large experience with a photographic studio in Monza, now I work as a freelance photographer and videomaker for photo reportage and shots on request for magazines, studios, companies and individuals. I also collaborate with various associations for image reading laboratories and media education.

01/06/2014–Present **Museum Educator**
AD MAOIRA, TICKET 24, Milan (Italy)
- General and thematic guided tours
- Educational workshops for schools and / or for the general public (artistic field)

2012–2014 **Coordinatrice progetti editoriali**
Simulation Intelligence srl, Milan (Italy)
I coordinated:
- in collaboration with the University of Naples Federico II, the Electronic Book Shelf project, a guide to digital teaching among the resources of Italian publishing excellence for students and scholars of all disciplines. Funded by the European Union. [http://wpag.e.unina.it/segreteria.csi/garag7/disci ...](http://wpag.e.unina.it/segreteria.csi/garag7/disci...)
- the creation of the prototype of a digital magazine, from the point of view of the visual proposal and of the fruition and usability. A first landing can be seen here: beta.rosbad.com. In addition I was involved in the translation and rewriting of material in Spanish, collaborations that came from Spain and the Spanish-speaking countries.

My articles for the company blog: <http://simulationintelligence.net/magazine/>

01/03/2013–31/01/2014 **Photo editor e web writer**
Rosbad S.r.l- Start up, Milano

2008–2010 **Visual Antropology - Documentarist**
Freelance, Barcelona (Spain)

I produced two documentaries related to the gender identities, in collaboration with the Tanios Film production house and the Visual Anthropology Institute of the UB in Barcelona

- "Transitando" - 56 minutes - Cat - Screened at international festivals - Barcelona -
- "Euforia de generos" - 35 minutes - Cat - Barcelona

03/05/2010–07/07/2010

Curator

Freedonia Association, Barcelona (Spain)

Coordination for the "Feminins" exhibition (pictorial and photographic works by painters and photographers from the end of the 19th century to the middle of the 20th century.)

- Choice of the spatial arrangement of the works
- Choice of support and narrative path of the exhibition - Formulation of the online and offline communication plan of the exhibition

2007–2011

Redactor and videomaker on artistic-cultural and social issues for digital magazines

Monza La Città, Cafebabel rivista europea, Vorrei (Italy)

- Editorial Staff for art and culture sectors
- Videomaker of short services for art and culture sectors

2010–2012

Content Manager di MyBestOption Spain and Italy

MyBestOption, S.R.L, Barcelona (Spain)

- Launch of the Spanish and Italian website
- Editing of the editorial contents of both the Spanish and Italian websites
- Performance analysis
- Digital Marketing
- Writing and management of the Blog

EDUCATION AND TRAINING

Diploma Liceo Classico

EQF level 4

Liceo Classico statale Bartolomeo Zucchi, Monza (Italy)

2004–2007

Laurea Triennale in Linguaggi dei nuovi media - 110 con lode

EQF level 6

Università Cattolica, Milano (Italy)

2008–2010

Master in Antropologia Visuale

EQF level 7

Universidad de Barcelona, Barcellona (Spain)

28/01/2013–31/05/2013

Corso per Photo Editor

Centro di Formazione Professionale "R.Bauer", Milano (Italy)

WORK ENVIRONMENT

newsrooms agencies
publishing companies

SUBJECTS

photo editing and iconographic research
history of photography and photojournalism publishing history and publishing types
computer research tools
Photoshop

ethics and professional deontology
 graphic layout
 case history

PERSONAL SKILLS

Mother tongue(s) Italian

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
Spanish	C1	C1	C1	C1	C1
English	B2	B2	B1	B1	B1
French	B1	B2	A2	A2	A2

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Communication skills

- excellent communication skills acquired thanks to my studies, to the work of coordinating more people and to the routes to guide works.
- excellent editorial skills acquired thanks to editorial work
- excellent Spanish, sufficient English, sufficient French language

Organisational / managerial skills

- leadership (I managed groups of 4 or 5 people)
- excellent managerial skills acquired during my work as a Content manager and coordination of an important guiding work on digital education and editorial resources (EBS) funded by the European Union

Job-related skills

- knowledge of history, literature and art, with notions of sociology and anthropology acquired through study and work in the field of information and art;
- ability to read the "visual apparatus" (images, advertisements, photographs, exhibitions, exhibitions ...);
- ability of Project Manager;
- ability to dominate written and spoken communication;
- communication skills and empathy;
- ability to manage digital content, both written and photographic, through Wordpress platforms and the like;
- good skills in photo editing with the Photoshop and Lightroom program
- good editing skills with the Final Cut program;
- sufficient English and French, excellent Spanish

Digital skills

- good command of the Microsoft Office system (I own the ECDL European license)
- good command of the MAC system
- excellent control of Photoshop and Lightroom for photo editing
- good command of Final Cut for video editing

ADDITIONAL INFORMATION

Memberships Project Manager e photographer of Tertulia
www.tertuliamagazine.it

Memberships **Vicepresident** of Valvola Association of Monza

